

NATIONAL  
TRUST  
FOR  
HISTORIC  
PRESERVATION®

**The National Trust for Historic Preservation helps people protect, enhance and enjoy the places that matter to them.**

It's up to all of us to make sure our favorite landmarks get their due – from the Knight Foundry in Northern California to Georgia's Ossabaw Island. Start now by sharing your own story about a place that matters to you. Help spread the word and get even more people involved in the preservation movement. It's all part of the This Place Matters campaign, sponsored by the Fireman's Fund Insurance Company.

**Sharing your story is easy:**

1. Have a photo taken at your favorite place.  
(Make sure you or someone in the photo holds the This Place Matters sign.)
2. Send your photo and short story to  
[jhorn@preservationpa.org](mailto:jhorn@preservationpa.org)
3. Visit [www.preservationnation.org/thisplacematters](http://www.preservationnation.org/thisplacematters) to see your photo and other places that matter.

**There is no better way to protect places that matter than with proper insurance coverage.**

**Call us today for a free assessment of your current insurance policies. Together, we'll be sure you've got the right protection for what matters most to you.**

**Call Brian Pheobus at 1-800-269-0944**

Participation in the This Place Matters campaign does not require any free insurance assessment or purchase.

**National Trust  
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**Fireman's Fund<sup>SM</sup>  
Insurance Company**

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