10TH ANNUAL CONFERENCE TO FOCUS ON RURAL CONSERVATION

The 10th Annual Conference on Historic Preservation, scheduled for April 28-30, 1988 in Chester County will have as its theme "Places and Spaces: the Preservation and Conservation of Historic Rural Areas and Urban Open Spaces". Co-sponsored by the Preservation Fund of Pennsylvania and the Bureau for Historic Preservation, Pennsylvania Historical and Museum Commission, the statewide conference brings together preservationists from across the state to focus on topics important to the future of the built environment.

Sessions and tours will focus on such issues as development pressures on rural resources; alternative agricultural methods and other farming techniques to keep agriculture economically feasible; the recently passed farmland preservation referendum and its anticipated impact on the future of Pennsylvania's farmlands; outdoor monument conservation; urban parks and waterfronts; and other topics related to these important preservation issues for the Commonwealth.

A highlight of the conference will be the keynote luncheon at which William Least Heat Moon, author of the bestseller Blue Highways, will talk about his perceptions of the rural environment and the importance of preserving this special part of the American way of life.

The conference headquarters will be the Brandywine Hotel and Resort in Downingtown. Full conference program and registration information will be sent to all Fund members in February. Fund members receive a discount on conference registration. Contact the Fund for membership and conference information.

MELLON GIVES NEW LIFE TO LITS

After ten years of uncertainty, Lit Brothers department store has been re-born in one of Philadelphia's and, indeed, one of the country's most ambitious building rehabilitation efforts. On October 6, Mayor Wilson Goode cut the ribbon to open Mellon Independence Center, a $75-million rehabilitation project that has secured the future of this downtown landmark.

The building, which occupies the block between 7th and 8th Streets along Market Street, is actually a complex of buildings constructed between 1859 and 1907. The Lit Brothers store absorbed the buildings between 1893

Continued on p. 2

AWARD TO HONOR OTTO HAAS

Hyman Myers, president of the Preservation Fund of Pennsylvania, recently announced the creation of the Haas Award for Outstanding Achievement in Historic Preservation. The award honors F. Otto Haas, past president of the Preservation Fund of Pennsylvania. Dr. Haas is an industrialist, philanthropist and civic leader whose distinguished community service has spanned more than 40 years. The award, which will not necessarily be given every year, will recognize outstanding preservation efforts by organized groups.

In announcing the award, Hyman Myers commended Dr. Haas' longstanding, significant contributions to historic preservation in Pennsylvania. "Otto's example of commitment to preservation is an inspiration to all of us who strive to conserve our architectural heritage," said Myers. Among his many efforts on behalf of preservation, Dr. Haas chaired the Philadelphia Historical Commission during the campaign to save the Lit Brothers building; he was involved in the preservation of the Walnut Street Theater and Conversation Hall in Philadelphia's City Hall; and he was instrumental in

Continued on p. 2
Lits (continued)

and 1907, and today the exterior stands as the last complete row of Victorian commercial facades in downtown Philadelphia.

Lits closed in 1977, and the ensuing years saw the buildings close to the wreckers’ ball again and again as developers and preservationists sought ways to save them. In 1985, Growth Properties, Inc., and other investors acquired the property. Developer John Kusmiersky stepped in and formed Independence Center Realty to develop the property; and Mellon Bank agreed to lease the nearly half-million square feet of upper floor space as an operations center, rescuing the structure from demolition.

During the past two years, the Gilbane Building Company has brought the building back from its state of neglect. The interior was stripped, the supporting structure was reinforced where necessary, and all new mechanical and electrical systems were installed. Because Lit Brothers had absorbed 15 buildings through the years, floor levels varied as much as four feet throughout the million-square-foot complex. Some 600,000 square feet of old wooden flooring were removed, and several modern construction methods were used to level the floors.

The resulting rehabilitation includes Mellon offices on the upper floors and a skylit center atrium with shop and restaurants on the lower levels. An interior lobby is lined with restored paneling that stood in Independence Hall from 1831 to 1961 in the room where the Declaration of Independence was signed. The Doric paneling was designed by noted architect John Haviland for a restoration of the Declaration chamber undertaken in 1831.

"Mellon Center is a prime example of how preservation can work even when all the chips are down," said Mary Lou McFarland, executive director of the Preservation Coalition of Greater Philadelphia. "Even when a building appears to be unsalvageable, there are ways to turn it around. It's especially wonderful that a major corporation is supporting preservation in such a visible way."

Lits has a new lease on life that should take it securely into the twenty-first century. Through the unshakeable dedication of the city's preservation community and the commitment of Mellon Bank, Philadelphia has a model of successful preservation of which it can be justifiably proud.

TIME ON OUR SIDE

Urban revitalization is the subject of Time magazine's cover story for November 23, 1987. The rediscovery of the vitality and grandeur of our cities and their older buildings has come of age in the 1980s. In such diverse ventures as Lowell, Massachusetts' urban industrial park, Main Street programs in our small towns, and major private development projects like Philadelphia's Mellon Independence Center, America is learning that progress does not always mean destroying the old to build the new. Time highlights these efforts and the impact historic preservation is having on our cities and our society. But the article closes with a warning that the preservation ethic is not shared by all players involved in the future of our cities. As preservationists, we still have our work to do. But thanks to Time, a broad national audience can see that old buildings really do have a place in the mainstream of our urban environment.

Haas (continued)

keeping Cliveden in Germantown open to the public.

A committee will be established to consider applicants for the first award, to be made at the 10th Annual Conference on Historic Preservation in April 1988. Those interested in submitting nominations for the award should contact the Preservation Fund.
INTRODUCING THE PENNSYLVANIA HERITAGE CLUB

What do Bell of Pennsylvania, CIGNA, and Susquehanna Pfaltzgraff have in common with Rodale Press, Hamot Health Systems and Air Products? Each one is committed to helping save Pennsylvania’s historic architecture through their membership in the Pennsylvania Heritage Club.

During the early summer, the Preservation Fund of Pennsylvania established a new and limited membership category for individuals, foundations, and corporations who contribute gifts of $1,000 or more to help ensure historic preservation throughout our Commonwealth. Club membership offers benefits that include invitations to special events, receptions at historic sites throughout the state, discounts to workshops and conferences, and a handsome redware plate custom-designed by a Pennsylvania craftsman for the Preservation Fund.

Response to the Pennsylvania Heritage Club is extremely positive. To date, the following have pledged their support:

- F. Otto Haas
- Dr. and Mrs. Henry Jordan
- Mr. and Mrs. Philip Mitman
- Air Products Foundation
- Bell of Pennsylvania
- Brocker Manufacturing and Supply
- CIGNA Corporation
- Claneil Foundation
- Dentsply International
- Dover Historic Properties
- Graphic Works, Inc.
- Hamot Health Systems, Inc.
- Penn Advertising
- Reading Eagle Company
- Rodale Press
- Susquehanna Pfaltzgraff
- Tighe Industries, Inc.

For further information on the Pennsylvania Heritage Club, contact Susan Wikler, the Fund’s development officer.

WITH SPECIAL THANKS...

The Preservation Fund is especially grateful to Gene Speaks of Graphic Works in York for his generous contribution to the production of the new Fund membership brochure. The brochure, in a question and answer format, delineates the importance of historic preservation to Pennsylvania and the role of the Fund in furthering the preservation ethic. For copies of the new brochure, contact the Fund.

HAPPY HOLIDAYS FROM THE PRESERVATION FUND OF PENNSYLVANIA

The holidays are near at hand and it is time to think of good food, good friends, presents under the tree, and year-end contributions to our favorite non-profit organizations...more seriously, it’s the time of year when you will receive many requests from nonprofits for year-end contributions. If you are thinking of last minute deductions, we hope that our work during the past year will tempt you to remember us. The Preservation Fund cannot continue to grow and succeed without the generous support of our friends. Thank you for your past and continued support and best wishes for the holiday season.

Grace Gary
Executive Director

PRIDE OF PENNSYLVANIA

In an effort to recognize some of the many outstanding and productive activities, people, and events taking place throughout the Commonwealth, Bell of Pennsylvania in conjunction with Philadelphia public television station WHYY-TV has created a series of 20 video cassette entitled The Pride of Pennsylvania. Featured segments include the preservation of Warren’s Liberty Theater, Harrisburg’s Broad Street Farmer’s Market, the IKEA store in Plymouth Meeting, Brookville’s Main Street revitalization program, and the Pocono snow resort area.

The Pride of Pennsylvania may be borrowed by any non-profit group or public agency by contacting Charles Fulton, One Parkway, 9th Floor, Philadelphia, PA 19102; 215-466-2257.
Jimmy Stewart isn't the only thing people in Indiana have to be proud of these days. There may not be any buildings left in town associated with its most famous son, but this small county seat in the western part of the state is undergoing an economic and physical transformation that is making residents proud of their community -- especially its downtown commercial area.

The town has been the county seat of Indiana County since 1806 and is the home of the Rochester and Pittsburgh Coal Company, the corporate headquarters of the Savings and Trust Company and First Commonwealth Financial Corporation, the offices of the Fisher Scientific Company and the Indiana University of Pennsylvania, with its 12,000 students in or adjacent to the downtown.

Indiana joined the Pennsylvania Main Street Program, administered by the Department of Community Affairs, in 1984. Since then the downtown has enjoyed a building restoration and rehab effort that has brought a renewed spirit and increased commercial activity to the community. In the past five years, over seventeen million dollars has been invested in the downtown, most of which has occurred in the last two years. The Main Street Program has played a direct role in these efforts by offering low interest loans and grants and by coordinating promotions and fostering business cooperation.

Main Street project efforts have also been involved in bringing 24 new businesses to the downtown, in the creation of 44 new jobs, in $3,000,000 in investments in interior rehabilitations and expansions, in $270,000 in private investments in facade renovations, and in $230,000 in low interest loans to merchants from local banks.

A large part of the downtown has been proposed for inclusion in the National Register of Historic Places. Designation by the National Register will make building owners eligible for federal tax incentives for rehabilitation and will bring recognition of the town's historic and architectural character.

Main Street manager Jim Mann, who has been with Indiana's program since its inception, sees a bright future for the community and its downtown. Beginning in January, 1988, the Downtown Indiana Business Association and the Main Street Project will be consolidating the boards of directors, programs and staff into one new organization to be called "Downtown Indiana". Although Mann is leaving Indiana to accept the position of director for the Reading Marketing Association in Reading, Pa., he feels the work of the Main Street program will continue under this strengthened community commitment to the future of the downtown.

Indiana exemplifies the best of the Pennsylvania Main Street program. The community has made good use of the initial funding and technical support from the state and has developed a solid program that will continue after the initial three-year state commitment ends.

CONSULTANT LISTING UPDATED

The Bureau for Historic Preservation is updating their list of consultants interested in preparing nominations to the National Register of Historic Places. Copies of the questionnaire are available from the Bureau. The Bureau will retain resumes and copies of completed National Register forms in their files with the questionnaire; however, the Bureau will not comment on the qualifications of consultants and recommends that persons needing consulting services interview/solicit proposals from several consultants.
STATES ASSESS NEEDS OF PRESERVATION

The National Conference of State Historic Preservation Officers is undertaking a survey of historic preservation projects across the country to assess the financial needs of these efforts. Pennsylvania is participating through the Bureau for Historic Preservation which is circulating a questionnaire to gather information on projects in the Commonwealth.

The purpose of this data collection effort is two-fold. First, gathering standardized information on preservation needs will provide some of the data required to respond to specific requests for such information made to the National Park Service by the House and Senate Appropriations Committees. Secondly, this information can be used to respond to Pennsylvania General Assembly members' questions concerning the need to establish a state historic preservation fund appropriation.

If you would like to participate in the study and have not received a questionnaire, contact the Bureau for Historic Preservation.

For more information on state historic preservation programs contact:
Bureau for Historic Preservation
Pennsylvania Historical and Museum Commission
P.O. Box 1026
Harrisburg, PA 17108-1026
717-783-8946

GRANT APPLICATIONS NOW BEING ACCEPTED BY STATE

The Bureau for Historic Preservation is accepting applications for survey and planning grants for historic preservation in Pennsylvania. The monies, channeled through the Bureau, are from the U.S. Department of the Interior.

According to Donna Williams, director of the Bureau, the purpose of the grant program is to assist in the identification, registration and protection of significant historic properties in Pennsylvania. This includes both historic and archeological surveys to locate and describe previously unknown or unrecognized properties and the preparation of nominations to the National Register of Historic Places. Nomination projects for archeological resources and historic districts, multiple resources and thematic groups are particularly encouraged.

All grants are made on a matching basis. Grant awards, contingent on availability of federal funds, will be announced on April 1, 1988. These grants are for projects to be undertaken between July 1, 1988 and June 30, 1989.

Complete application packets, including forms, instructions, a listing of eligible activities and evaluation criteria are available from the Bureau.

NEW AWARDS HONOR ACHIEVEMENTS IN PRESERVATION

The Advisory Council on Historic Preservation and the U.S. Department of the Interior recently announced the creation of a two-part nationwide awards program to honor privately funded or Federally assisted historic preservation efforts. The program is sponsored jointly by the White House, the Advisory Council and the Department of the Interior under the auspices of the "Take Pride in America" public awareness campaign, designed to encourage the public to protect and use the natural, historical, and recreational resources of our public lands. The awards program marks the completion of 20 years of historic preservation under the National Historic Preservation Act of 1966.

The first awards category, PRESIDENT'S HISTORIC PRESERVATION AWARDS, will recognize a select number of private citizens whose achievements exemplify the contributions of free enterprise to historic preservation. These awards will be presented by the President at a special White House ceremony. The second category, NATIONAL HISTORIC PRESERVATION AWARDS, will honor projects and programs that have been federally assisted in some way; they will be presented by the Secretary of the Interior and the Chairman of the Advisory Council.

A range of historic preservation disciplines are eligible for awards consideration, including architecture, landscape architecture, community planning or revitalization, archeology, materials conservation, architectural history, rural preservation, maritime preservation and preservation of historic engineering.

Entries must have resulted in the preservation of a specific, identifiable historic property listed in or eligible for the National Register of Historic Places; projects must have been completed within the past ten years; programs must be current.

Awards nominations for both categories of recognition will be open until February 19, 1988; award ceremonies for recipients are planned for mid-summer of 1988. For more information and entry forms, contact the Office of the Executive Director, Advisory Council on Historic Preservation, 1100 Pennsylvania Avenue, N.W., #609, Washington, D.C. 20004; (202) 786-8503.

CALL FOR PAPERS:
THE INTERIORS CONFERENCE ON HISTORIC BUILDINGS

While much of the past 20 years of historic preservation has emphasized retention of the exteriors of older buildings, the artistic and historical merit of interiors is now being recognized as equally important. Since interior preservation is perhaps the most complex, least understood aspect of historic preservation, a conference on this timely issue will be held in Philadelphia, December 7-9, 1988. Sponsored by 7 major organizations including the National Park Service, the American Society of Interior Designers, and the Pennsylvania Historical and Museum Commission, the conference is calling for abstracts of papers by January 31, 1988. For further information on the conference and the submission of abstracts contact: The Interiors Conference on Historic Buildings, P.O. Box 27080, Central Station, Washington, DC 20038.
Thomas B. Hagen of Erie and Harley N. Trice II of Pittsburgh were appointed to the board of the Preservation Fund of Pennsylvania by Governor Robert P. Casey on September 1, 1987. Hagen, who is president of Erie Insurance Group, was selected as "Preservationist of the Year" for 1987 by the Pennsylvania Historical and Museum Commission (see Preservation Pennsylvania, Spring, 1987). Harley Trice is an attorney and a noted author on antiques.

The nine-acre lake at Boiling Springs, a rural community near Carlisle, has been preserved through the efforts of a small local committee, the National Park Service, the Appalachian Trail Association, and a donor whose $170,000 gift enabled the committee to acquire the lake and the spring that feeds it. Title to the lake will be held by the Pennsylvania State Fish Commission who will preserve it. Fund member Frank Masland, who was involved in this preservation effort, reports that Boiling Springs offers excellent facilities for hikers along the Appalachian Trail.

The 197-year-old Bedford Springs Hotel, located in the Allegheny Mountains, will undergo extensive restorations in the upcoming months. The western Pennsylvania resort originally gained international recognition as a health retreat because its mineral springs were considered to be therapeutic. Over 400,000 gallons of spring water flow to the hotel each day. The 2,300-acre resort was designated a National Historic Landmark by the U.S. Department of the Interior in 1982. In addition to serving as a summer White House for President James Buchanan, the hotel has hosted numerous political leaders, industrialists and other notables since its opening in 1804.

The first phase of the new Battles Museum in Girard, Erie County, opened on July 31. The Battles Bank, located at 12 E. Main St. in Girard will contain exhibits on the grape industry, the Battles Bank, and the master plan for the Battles Museum. Contact the Erie County Historical Society, 417 State St., Erie 16501; 814-454-1813.

The National Trust for Historic Preservation has awarded $60,000 to Harrisburg Community and Economic Affairs, Inc. for the rehabilitation of three vacant buildings in the Allison Hill neighborhood. 28 apartments for low-income neighborhood residents will result from the project. In addition to the award which was made through the Trust's Inner City Ventures Fund, financing for the $970,000 project includes a grant from the state, a city grant and loan commitment and equity from a joint venture partnership, which will tap federal low-income housing tax credits.

Tomas H. Spiers, Jr., a member of the board of the Preservation Fund, has recently been named President of Benatec Associates in Camp Hill. Mr. Spiers is also the newly-elected president of the Association for Preservation Technology, an international association concerned with the maintenance, conservation and protection of historic buildings, sites and artifacts.

On September 20, Historic Yellow Springs, Inc. dedicated the site of the only Revolutionary War hospital commissioned by the Continental Congress. In addition to the fieldstone ruins of the hospital, the ceremonies also inaugurated the newly established 18th century medicinal herb garden that adjoins the hospital site. The garden is a gift to Historic Yellow Springs from the Philadelphia Unit of the Herb Society of America. HYS is located 30 miles northwest of Philadelphia. Contact: HYS, Box 627, Art School Road, Chester Springs, PA 19425; 215-827-7414.

EMPLOYMENT OPPORTUNITIES

Downtown Manager, Clearfield, Pa., located in central PA, population 7,200. Seeks motivated individual to coordinate downtown revitalization under a Main Street grant approved May 1986. Prefer person with experience in downtown promotion, economic development, organization and design. Must possess public relations, communications and marketing skills with appropriate educational background and at least two years experience in a related program. Salary negotiable. Send resume to Downtown Clearfield Business District Authority, P.O. Box 1083, Clearfield, PA 16830.

Executive Director. The Clinton County Historical Society seeks a highly qualified executive director to manage its museums and properties. Interested candidates should have a bachelor's degree and a minimum of four years' experience working for a historical society or in the preservation field. Candidates should have demonstrated knowledge and ability in securing grants and other revenues for support of local museums; and museum curatorial skills. Salary range $16,000-20,000, depending on qualifications. Submit resume to: Search Committee, Clinton County Historical Society, P.O. Box 255, Lock Haven, PA 17745.

$$ FUNDING SOURCES $$

INSTITUTE OF MUSEUM SERVICES GRANT PROGRAM DEADLINES

The Institute of Museum Services, an independent federal agency, offers grant programs to all types and sizes of museums including historic houses and sites. IMS grant programs for which applications are being accepted are: Conservation Project support, providing a one-to-one match of funds, generally up to $25,000, for collections care and management projects; the Museum Assessment Program, providing a one-time grant of $1,400 for a professional assessment of a museum's programs and operations; and the Museum Assessment Program II, providing a one-time grant of $1,400 for a professional assessment of a museum's collections management activities.

Upcoming grant deadlines for fiscal year 1988 funds are:

- Conservation Project Support Program: January 22, 1988
- Museum Assessment Program: April 29, 1988
- Museum Assessment Program II: January 29, 1988
- and July 29, 1988
Two new educational curricula are available from Pittsburgh History and Landmarks Foundation. The *Pittsburgh Heritage Supplement* ($2.50) and *Exploring Architecture* ($5.25) can be purchased directly from PHLF (412-471-5808). Written by Susan Donley, director of education at the Foundation, the *Pittsburgh Heritage Supplement* contains worksheets, exercises and art activities. The worksheets and exercises in *Exploring Architecture* provide information on space, structure, styles, land use patterns, and site planning.

A 233-page catalog of films and videotapes on architectural and planning issues includes entries on urban and town planning, history of architecture and planning, gentrification, historic preservation, transportation, community action and neighborhood development, environmental issues, designing for special groups, housing and shelter, building construction, waterfronts, and landscape architecture. Orders should be sent to: FACT/USA, 11th Floor, 491 Broadway, New York, NY 10012, 212-966-0713; make checks payable to Cultural Council Foundation. ($16 for individuals; $20 for libraries and institutions.)

"Town Farmland Protection", published by the Farmland Preservation Program of the Connecticut Department of Agriculture, provides information on organizing farmland preservation activities and describes a variety of farmland protection options. Available for $10 from the National Resources Center, State Office Building, Hartford, CT 06106.

Neighborhood Funding is a new publication from the Development Training Institute in Baltimore, Maryland. This quarterly publication provides information on new activities by funders who support economic development and revitalization efforts. Subscriptions are $20 per year. Contact: DTI, 518 N. Charles St., Baltimore, MD 21201; 301-727-5161.

Historic Architectural Review Boards (HARBs) can take advantage of a FREE subscription to the "Preservation Law Updates" of the National Center for Preservation Law thanks to a $25,000 grant to the Center from the J.M. Kaplan Fund, Inc. of New York City. A complete set of the 30 previously-issued updates is available from the Center for $15. Contact: NCPL, 1233 20th St., N.W., Suite 501, Washington, DC 20036; 202-828-9611.

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**Pennsylvania Places**

Indian names remind us that there were inhabitants of Pennsylvania long before William Penn acquired his "woods". Little remains of these people in most parts of the state except for the names they gave to the land. A sampling of some of the more unusual names and some that may not readily appear to be based on Indian words are:

*Aquashicolora* (Carbon County) means "Where we fish with the bush net".

*Catawissa* (Columbia County) is a corruption of "gatrawisi" meaning "growing fat".

*Codorus* (a creek, township and village in York County) means "rapid water".

*Kishacoquillas* (Mifflin County) was named for an Indian chief and means "The snakes have gone to their dens."

*Schieckshinny* (Luzerne County) takes its name from the words for "five mountains".

*Shohola* (Pike County) is a corruption of "Schawuwhilla" meaning weak, faint or depressed.

*Skippaek* (Montgomery County) means "a pool of stagnant water".

*Tulpehocken* (Berks County) identifies the place as "the land of the turtles."

(The above is based on information in *Pennsylvania Places* by A. Howry Espenshade. No. 1 in the Pennsylvania State College Studies in History and Political Science, 1925.)

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**YES I WANT TO SUPPORT HISTORIC PRESERVATION IN PENNSYLVANIA**

**MEMBERSHIP CATEGORIES**

- Individual: $15
- Family: $25
- Associate: $50
- Patron/Professional: $100
- Benefactor: $500
- Pennsylvania*: $1000 and above
- Nonprofit Organization: $35

*Includes special membership benefits. For information contact the Preservation Fund.

| Name |
| Address |
| City | State | Zip |
| Telephone: Home | Work |

Please Check:   [ ] new member   [ ] renewal   [ ] change of address

The Preservation Fund of Pennsylvania is a tax exempt, charitable 501(c)3 organization. All membership contributions are tax deductible to the fullest extent of the law.

Please make payable to: The Preservation Fund of Pennsylvania
2470 Kassel Hill Road
Lancaster, PA 17601

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**1988 Calendar Highlights**

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<tr>
<td>December 7-9</td>
<td>The Interiors Conference on Historic Buildings, Philadelphia. Contact: Interiors Conference, P.O. Box 27080, Central Station, Washington, DC 20038.</td>
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The computer age is here, but the Preservation Fund really isn't in it yet. Gradually we are acquiring the hardware and software that we need to do our job more efficiently. But, as you know, it's all expensive. There are many things we need that some of you may have and are not using. If you're cleaning out your closets to make room for your 1987 holiday gifts and come across any of the following, please think of contributing them to the Fund as a tax deductible donation:

- Apple //e computer
- Macintosh computer
- Desktop publishing software for the Macintosh
- Letter quality printer
- Avery self-adhesive labels (4013; 3-1/2 x 15/16")
- Computer paper (9-1/2 x 11", pin-feed)
- Disk noicher

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The Preservation Fund of Pennsylvania

2470 Kissel Hill Road, Lancaster, PA 17601