

Become a Sponsor


**PRESERVATION
FORWARD**
A STATEWIDE
HERITAGE GATHERING

June 1-2, 2025

Heritage Discovery Center
Johnstown, PA

Join us in Johnstown and put your brand in front of an engaged audience of preservation professionals. Sponsorship offers a unique opportunity to connect with decision-makers, showcase your commitment to preservation, and expand your reach in the industry.

● Reach Engaged Preservationists

Connect with a dedicated audience of architects, planners, historians, public officials, archaeologists and placemakers who are passionate about preservation.

● Increase Brand Visibility

Gain prominent exposure through event signage, website recognition, and program advertisements seen by industry leaders.

● Show Leadership in Preservation

Position your organization as a key supporter of historic preservation and community revitalization efforts.

● Build Valuable Relationships

Network with decision-makers, potential clients, and like-minded professionals in the preservation and heritage sectors.

● Support a Meaningful Cause

Your sponsorship directly contributes to the advancement of preservation efforts across Pennsylvania, ensuring historic places are protected for future generations.

2025 Sponsorship Opportunities

<p>PRESENTING SPONSOR</p> <p>\$7,500</p> <p>(ONE ONLY)</p>	<ul style="list-style-type: none">▪ Banner on Website▪ Welcoming Remarks at Reception▪ Logo and Listing on Website▪ Event Signage▪ Back Cover Ad in Program▪ Complimentary Registration for 8	<p>SPONSORED</p>
<p>RECEPTION SPONSOR</p> <p>\$5,000</p> <p>(ONE ONLY)</p>	<ul style="list-style-type: none">▪ Welcoming Remarks at Reception▪ Logo and Listing on Website▪ Event Signage▪ Inside Cover Ad in Program▪ Complimentary Registration for 6	<p>SPONSORED</p>
<p>PLENARY SPONSOR</p> <p>\$3,500</p> <p>(ONE ONLY)</p>	<ul style="list-style-type: none">▪ Welcoming Remarks at Plenary▪ Logo and Listing on Website▪ Event Signage▪ Inside Back Cover Ad in Program▪ Complimentary Registration for 5	<p>SPONSOR NOW</p>
<p>CORNICE</p> <p>\$2,500</p>	<ul style="list-style-type: none">▪ Logo and Listing on Website▪ Event Signage▪ Full-Page Ad in Program▪ Complimentary Registration for 3	<p>SPONSOR NOW</p>
<p>CAPITAL</p> <p>\$1,000</p>	<ul style="list-style-type: none">▪ Logo and Listing on Website▪ Event Signage▪ Half-Page Horizontal Ad in Program▪ Complimentary Registration for 2	<p>SPONSOR NOW</p>
<p>COLUMN</p> <p>\$500</p>	<ul style="list-style-type: none">▪ Logo and Listing on Website▪ Event Signage▪ Logo Listing in Program▪ Complimentary Registration for 1	<p>SPONSOR NOW</p>

2025 Sponsorship Form

Sponsor Details

Please select one:

PLENARY \$3,500	CORNICE \$2,500	CAPITAL \$1,000	COLUMN \$500
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NAME/CONTACT PERSON

EMAIL

COMPANY/BUSINESS

PHONE

ADDRESS:

CITY/STATE/ZIP

SPONSOR NAME (AS IT SHOULD APPEAR IN THE PROGRAM)

Payment Information

My check is enclosed and made payable to **Preservation Pennsylvania.**

Please invoice me for the amount selected.

Please charge my credit card (**Mastercard/Visa**)

NAME

CARD NUMBER

EXPIRATION DATE

CVV#

SIGNATURE

DATE

Mail or email this form to:

Preservation Pennsylvania

1230 N. 3rd St., Suite 1

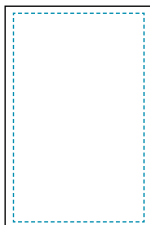
Harrisburg, PA 17102

mcrawford@preservationpa.org

717-234-2310 x1

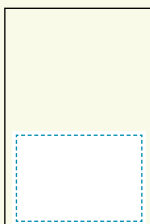
For faster processing, complete your transaction online at preservationpa.org.

Ad Specifications for Sponsorship Program (5.5" X 8.5" Page Size)



FULL-PAGE AD (INCLUDES BLEED)

- **FINAL SIZE** (Including Bleed): 6" x 9"
(Bleed area extends ¼" beyond trim size)
- **TRIM SIZE:** 5.5" x 8.5"
- **SAFE AREA:** Keep all important text/logos at least ¼" inside the trim edge.



HALF-PAGE AD (NO BLEED)

- **AD SIZE:** 5" x 3.75"
- **SAFE AREA:** Allow at least ¼" margin inside the edges for important text/logos

LOGO SPONSORSHIP

- Logos should be supplied in high resolution.
- If a logo is not provided, the sponsor's name will be typeset.

GENERAL SPECIFICATIONS (APPLIES TO ALL ADS)

- **RESOLUTION:** 300 dpi (high resolution)
- **COLOR MODE:** CMYK
- **FILE FORMATS ACCEPTED:** High-resolution PDF, JPEG
- **OUTLINE FONTS:** When submitting a PDF
- **BLEED REQUIREMENT:** Full-page ads must include ¼" bleed; half-page ads do not require bleed.
- **CROP MARKS:** Not necessary, but may be included if desired.

Please submit your digital file via email to:
preservationpennsylvania@gmail.com

ADS ARE DUE: WEDNESDAY, MAY 7